

UHS BAND Fruit Sale Info Sheet

Sale Dates: October 18th–November 19th

Distribution Date: December 15th

Students are encouraged to turn in sales (with payment) on a weekly basis. Four weekly envelopes are provided in the students packet to help stay organized and to serve as a reminder. Please turn in your orders in the black box. I will be counting money each Friday.

INCENTIVES-OVERALL FRUIT SALE

- Weekly (except for the last week)-\$25 to the top seller,\$15 to the 2nd top seller
- OVERALL- Top seller \$250, 2nd place \$125, 3rd place \$75

INCENTIVES-ONLINE SALES

- Weekly (except for the last week)-\$25 for each \$500 in online sales
- Highest online sales for the entire fruit sale- Additional \$100

We are encouraging people to use the online sales for 3 reasons:

-people typically spend more when shopping online since they can charge/debit their purchase.

-reduces the amount of possible errors in filling out slips and correctly accounting for the money.

-creates opportunities to market the fruit sale to additional people outside the traditional face to face sales. (relatives out-of-town)

<http://freshfruitorder.org/uhsbandfruitsale>

The website is set up so that the buyer has to choose a student's name as a seller in order to place the order. This is to assure your child gets credit for online sales.

Online sales are from October 18th-November 21st

If you have any questions, please feel free to call me at 304-322-1442 or email me at kmrobinson77@frontier.com